

The Humane Society Of Yuma

## Paw\*prints SUMMER NEWSLETTER 2020

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## Sungraphics Ad

#### **SPECIAL RECOGNITION**



Special thank you to our sponsor BOSE!

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4050 S. Avenue 4 1/2 E Yuma, AZ 85365 Main Shelter (928) 782-1621 Spay & Neuter Clinic (928) 247-9115 www.HSOYUMA.com

#### **Our Mission**

To reduce the number of homeless pets through adoption, rescue, and spay and neuter programs.

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Thrift Store Manager

#### **Marlene Roman**

Shelter Manager

#### A LETTER FROM **OUR EXECUTIVE DIRECTOR**

#### Hello Friends and Supporters, Happy summer!

Can you believe we are more than half way through 2020? I really cannot say that I am disappointed as I am ready to move on to 2021 for sure. What a crazy year it has been already. However, we have learned a whole lot during these times and I think you will see throughout our summer newsletter that we kept on trucking to save lives, even during a pandemic. Our staff participated in many conversations that revolved around the pandemic and the survival of animal shelters across the nation.

What we learned from other organizations similar to ours helped us make the decision to limit the intake of animals and the amount of guests through our shelter. We soon realized that we were actually helping more animals and families than we ever have in the past. As animals were found stray in our community we asked our community members to help us get them home. When we put out plea's to help us get our most delicate guests out of our shelter, our community once again stepped up and helped us get hundreds of baby kittens out of the shelter and into foster homes.



We also learned that by limiting the amount of people in our shelter, our staff was able to provide more one on one attention to each adopter. When owners were feeling like they needed to give their pet up because they could not afford their pet due to the current economic uncertainty, our staff stepped up and help them find ways to keep their pet in their homes.

None of this would have been possible without the love and support of each one of our wonderful volunteers and donors. We are all so thankful for your continued support during these crazy times. I hope you enjoy reading this year's summer newsletter and enjoy learning about all of our successes. Stay cool!

> Xmnette Zagunas **Annette Lagunas & Bella**

**Executive Director** 





#### Covid-19: Our new normal

With the world focused on protecting its human populations during the COVID-19 pandemic, it can often be easy to overlook those looking out for our furry little friends in Yuma. Despite staff shortages and health-related operating protocols, the Humane Society of Yuma stayed strong and continued to offer limited capabilities during the pandemic. But more importantly, we learned several new "normals" for the way our organization will continue to operate. Below you will read how some of our major areas of the shelter changed and overcame the challenges of COVID-19.

#### **Foster Care**

The shelter's mission is to reduce the number of homeless pets through adoption, rescue, and spay and neuter programs, and our organization never veered from our mission. From the beginning of this uncertain time, our volunteers and our community members came out in many ways to help care for the animals. Many who were abiding by the stay home orders called and made appointments to foster animals; and with their help we hit an all-time high for the number of animals our organization placed into foster care. In March of 2020 we placed 331 animals into foster care, while in June of 2020 we had 547 animals in foster care.

#### **Adoptions**

Even with all of these animals in foster care and our adoption center at PETSMART closed, our adoptions, which were only done at the shelter during this time, barely decreased. We used our website and Facebook to make sure that all the animals, even those in foster care, were showcased so that potential adopters could see them in the comfort of their own homes. As people found animals on our website they were able to simply submit their application right then, night or day, and someone would get back to them shortly. The adoption staff modified some of their procedures and did the majority of their consultations over the phone. Once the staff and the adopter felt good about the adoption, the adoption counselor placed the animal on hold and an appointment for the adopter was created. The appointment consisted of a meet and greet with the animal and the new family members. Occasionally the family would bring their pet in with them to get to know the

**Continued** 

potential new pet. From March 2020 through June of 2020 we adopted out 535 dogs and 162 cats. Our adoption staff loves the new processes of appointments. They find that they have more time to spend with the clients and their new pet.

#### Kennels

Shelter operations continued strong even short staffed, but, all were committed to keeping the animals cared for during the worst pandemic in most of our lifetimes. Our Director of Operations, Andrea Cornett stated that, "Covid-19 has changed the day to day operations of the shelter enormously. We had to overcome the loss of our inmate crew, losing 10 to 16 men overnight was a difficult hurdle to quickly scramble and regroup. We changed hours of operation, sent pleas out for volunteers and even upper management went out in rubber boots to make sure the animals were taken cared for." We just cannot thank our volunteers enough for showing up and continuing to walk dogs, do laundry and help us clean kennels.

#### Clinic

Our clinic was greatly impacted with the restrictions that were placed on the use of medical PPE. The number of surgeries our clinic was able to do in a day, both shelter and public, was cut by more than 50%. All of our high-volume, low-cost vaccination clinics were cancelled right at the height of our yearly vaccination campaign. When we talk about the priority of our shelter to get animals adopted or fostered, spay and neuter surgeries are a huge part of that plan, therefore, the surgeries that were completed were for those animals that were to be adopted. The number of people that enter our clinic yearly is well over 10,000. With that said, we had to figure out ways to keep our staff and the public safe. We began to space out our surgery check-in times, as in the "old" days we would have as many as 30 people in our clinic waiting to be checked in. As with adoptions, spacing out the appointments allowed our staff more time to focus on the clients and their pets. Initially the clinic did cancel our walk-in vaccine clinics. During non-Covid-19 times the clinic would normally see about 70-80 people per vaccination clinic. Now, the clinic is not doing vaccine clinics again but, our new normal is with appointments only instead of "walk-in". This gives the clinic staff the ability to monitor and control the amount of people coming in at once.

Dealing with these new guidelines has proven to be challenging in how the Humane Society of Yuma Clinic interacts with the public. While our staff tries to maintain proper social distancing and ensure they stay safe for their families, they have been challenged in trying to figure out this new normal. But as always, the staff and volunteers at the Humane Society of Yuma are superstars and are adapting.

We thank the shelter's volunteers and staff for the hard work that has been done during this time of change.

## SUMMER SAFETY TIPS FOR PETS

During the summer time, our pets are at the most risk of getting heat stroke and other injuries, so it is extremely crucial to take the proper precautions to protect them. For exercise and bathroom walks, the best time of day to take them would be early morning and late evening. It is important to remember that the concrete may still be hot even after the sun is down. If the animal needs to be walked during the day, it is recommended that they be kept in the shade and not walked on concrete, sand, pavement, metal, and stone since these surfaces can reach extreme temperatures.

During the summer it is always best to leave your pet at home, no matter how long you intend to be gone. Often times our "quick" stop at a store can turn into several minutes and can become dangerous for our pets when they are in our vehicles. We know how much pets love to go for rides, but in Yuma it is always best to just leave them at home during our summer months. If you think your pet is overheated or possibly suffering from heat stroke, we recommend you contact your Veterinarian immediately and follow their advice for the best ways to help your pet cool down as safely and quickly as possible.







PROVIDE ENOUGH WATER



GIVE A HAIRCUT





PROTECT FROM SUNBURN



**AVOID HOT PAVEMENT** 



SHOWERING / BATHING





STAY SAFE AND STAY COOL DURING THIS SUMMER!



No-Kill Yuma continues to be a new way of thinking for our organization. Just one year ago we launched this program to bring awareness to the shelter animals and our goal of a shelter where no adoptable, healthy animal was euthanized unnecessarily. The first six months of this year we saw a live-elease rate of 87.4%. This number includes both dogs and cats. In the first six months of this year we also saved a total of 858 cats and 1,577 dogs. By focusing on these numbers we have been able to recognize who our most vulnerable pets are and found ways to save them, even when times get tough.

A few of the programs we have created or enhanced include our Trap, Neuter and Release program, our foster care program

T.N.R Cats

and our open adoptions program. These programs go hand in hand with our No-Kill Yuma initiative. While we still have work to do, we have found some momentum and know that Yuma County can be a No-Kill County.

#### **HOW CAN YOU HELP?**

#### **1. FIX** - Spay/neuter your pets.

Preventing unwanted pets and animals in our community is the most effective way to reduce the number of homeless pets in Yuma County.

**2. ADOPT** - Choose to adopt your pet, choose to save a life.

When a pet is adopted, it opens up a kennel for another animal and saves not only the adopted pet's life but has the potential to save another.

**3. IDENTIFY** - Microchip and license your pets.

Preventing the intake of animals through microchips, licenses and identification tags is the easiest way for lost animals to find their way back home.

#### 4. DONATE - Time, goods, or money.

- Name the Humane Society of Yuma as a beneficiary. Join the Legacy Circle by including the Humane Society of Yuma in your will, trust, retirement accounts, and life insurance policies.
- Ask about our pet placement program.
- Give your time as a volunteer or foster parent.

#### Choose to adopt your pet, choose to save a life.

Adoption Saves Lives! When you decide to adopt a dog or cat from a shelter, you are truly saving a life; while also getting a new best friend. You are also giving an unfortunate pooch or sweet kitty a new chance at a wonderful life and a loving family to call their own.

The Humane Society of Yuma works very hard to ensure that we keep our costs low for our adopters and that we set both our pets, and pet parents, up for success. Each animal that leaves the shelter is spayed or neutered, microchipped, dewormed and vaccinated. Our adoption fees range from \$0 to \$250 depending on breed and age of the pet you are interested in. Thanks to PETSMART Charities for all their support by providing our organization funds to cover some of the costs incurred with getting our shelter guests adoption ready.



#### How do I adopt a pet?

- 1. Go to hsoyuma.com/available-for-adoption and checkout the animals that are awaiting a home of their own;
- 2. Click on dogs or cats depending on what you are looking for and what would fit best into your lifestyle;
- 3. Once you have found the animal you would like to meet simply click the "adopt me" button;
- 4. There will be a quick questionnaire for you to fill out.
- 5. Once you have submitted the questionnaire you'll be contacted by one of our adoption counselors.
- 6. Depending on your questions, this conversation will take around 10 minutes as the adoption counselor will talk to you about the pet you have chosen and its wonderful qualities.
- 7. Once you have decided that you would like to meet this pet our adoption counselor will then be give you a day and time to come in to meet your new friend.



#### What if I do not have access to the internet?

That is okay. Just come on down to our shelter and as soon as one of our adoption counselors is available they will be happy to walk you through the process.

#### How will I know if a pet is the right pet for me?

Our adoption counselors are very good at helping new pet owners make that decision. The staff is very knowledgeable about the animals we care for and know many of their personalities. Once the staff get to know you they will help you with making the right choices.

### Is it possible to let the animal come stay with me for a few days before I adopt it?

This program allows our adopter to take a pet home and see how it goes before they make the final decision to adopt. We have a very robust foster to adopt program. This allows our adopters to take a pet home and see how it goes before they make the final decision. Most of the time the animals stay in their foster home for ever and ever; that's what we like to call "foster failure".

www.HSOYUMA.com 2020 Summer Newsletter

# Fostering Saves Lives.

One of our many life-saving programs here at the Humane Society of Yuma is our Foster Program, where people can volunteer to care for animals that are not yet ready for adoption. The majority of these animals are very young kittens that the shelter is inundated with every spring or "kitten season," but cats and dogs of all ages often find themselves in need of a foster home. In fact, the largest single improvement upon the Foster Program made in 2019 was the addition of a Foster-to-Adopt Program. This program enables potential adopters to foster an animal with the intention to adopt, which is instrumental in opening more dog kennels and cat condos for incoming animals. A total of 1,744 animals were sent into foster homes in 2019 compared to a total of 824 animals in 2018. 736 people volunteered to be foster parents in 2019 compared to 170 people in 2018. Nearly a quarter of all animals that entered the Humane Society of Yuma's care in 2019 were placed in a foster home. None of this would have been possible without the support of the people of Yuma County. Think of what we will



accomplish in the next ten years. You can make a dream come true! If you are interested in becoming a foster for the Humane Society of Yuma, please contact the us at the main shelter at 928-782-1621 ext. 104.



## Get thrifty and save lives!

#### THE HUMANE SOCIETY OF YUMA THRIFT STORE

The Humane Society of Yuma's Thrift Store has become a large part of the organization's fundraising efforts to save lives in our community. With the support the Thrift Store receives from the community, the organization is able to use these funds to offset the expenses of spaying and neutering the animals within our shelter. Once an animal enters our shelter, it is vaccinated, (in most cases) spayed/neutered, and cared for until it is adopted out. There are obviously many expenses that go into caring for these animals and paying for the products necessary to ensure these animals remain healthy. With HSOY's adoption fees averaging around \$60, the Thrift Store income is able to close the some of the gap of the expenses for these pets.





#### COMING SOON | SUMMER OF 2020 TO YUMA!

We will have everything for your distinguished doggie! Whether it's that extra-special outfit for a dressy occasion, or an every-day collar showcasing your pet's unique personality, your posh pup will look great for any occasion thanks to Bella's Boutique. And, it's NOT just outfits, we're talking accessories, blankets, leashes, bowls & feeders, plus more new inventory on the way.

Posh, glamorous, sassy dog-centric boutique for your favorite pets with supplies, toys, treats and other fun products!

LOCATED INSIDE OF THE HUMANE SOCIETY OF YUMA'S THRIFT STORE!

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#### **HELLO MY NAME IS**

## Smake

Smoke came into our custody on Christmas Day in 2019 but it would be a total of 122 days until he would be the best gift to an amazing family. During his stay here, Smoke would go through numerous ups and downs before he would find his fur-ever home.

A month into his stay, Smoke started to develop "Happy Tail", a condition where a happy dog with a long tail hits it on the kennel wall and continually makes his tail bleed. This condition can be quite painful for the dog if not properly treated with aggressive measures. Unfortunately we had to amputate Smokes tail which led to several weeks of cage rest. Smoke started to really go downhill. Every time he was taken out he would bite at the leash and would even try to redirect and bite at whomever was handling him.

Over the course of the next few months, we were able to rehabilitate him to a level where he would be available for adoption. On a bright sunny day, a lovely couple were walking through the kennels and fell in love with Smoke's sweet face immediately. We explained to them why he has been with us for so long between his high anxiety, amputated tail, and previous biting issues. We discussed with them the outline behavior plan and how to incorporate him into their home. With excited faces and hearts filled with love, they took Smoke home!

To this day, Smoke loves to show off how great of a swimmer he is in their pool! His transition into the home was flawless and his new parents fall more and more in love with him as each day passes. Smoke's story should show all the other shelter cats and dogs in the world that the perfect family will come along, whether is a week, a month or even 122 days later.

The Humane society of Yuma is actively tracking the animals that have been in our shelter the longest and making those animals a priority in all of our adoption and marketing efforts. By knowing these animals and ensuring the staff and volunteers know them as well; we have had many adoption successes. Moving animals swiftly through the shelter and into loving forever homes will keep all of our shelter guests much healthier and happier.

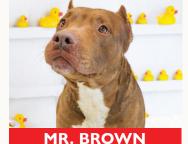
#### What Length of Stay is ideal?

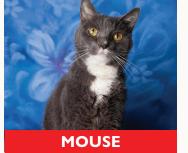
There isn't one length of stay that's right for every sheltering organization or for every animal. The idea is that every animal should stay just as long as they need to in order to get the care they need and the best outcome possible without delays. For a kitten or a puppy that is old enough for adoption that could mean just a few minutes, while an injured or sick dog or cat it might be a lot longer.

#### **Longest Stay Alumni**









## It's never to late to educate!

In 2019 the Humane Society of Yuma continued our quest to educate our community about responsible pet ownership and how to treat pets and each other. HSOY's BEHUMANE program continues to be very popular within our local schools. Our staff and volunteers love to go and teach the kids about how to respect an animal and their space while also ensuring they understand that when animals are scared or excited they can bite people. The goal of this program is to create young ambassadors by educating them on what the Humane Society of Yuma does while also giving them interactive experiences with shelter alumni. This program continues to have a high demand in our community and we are so thankful to the schools for always being so open and welcoming to our staff and shelter friends.

#### 2019-2020 School Year | Participant Schools





\$13,500 was raised by these schools!





#### **AmeriSchools**



### Meet our Pet Ambassador: MAC



Mac was a 10 to 12 week old puppy that arrived at HSOY in late March of 2013. Mac was adopted after he was vaccinated, neutered and microchipped. He liked visiting the shelter and came to work often as he grew. His older brother Bugsy had been working as an ambassador for the shelter for a while. He told Mac all about it and how great it was to meet all the fun kids, adults and to educate them about the shelter! Mac begged to come along, finally as he reached a year and had learned his manners he was allowed to meet a small group of kids that came to the shelter, it was love at first sight. A star was born! Mac has visited schools, grand openings, and even the prison!

## Meet our Canine Behavior Specialist Cat Cowan

#### What does a Behavior Specialist do?

With the thousands of animals our shelter intakes a year, sometimes we get dogs that are misunderstood, scared, or unsocialized. As the Canine Behavior Specialist, it is my job to observe how and why a dog's behavior is seen as abnormal and how to work with and understand the dog. This allows for the dog to be better socialized, work out behavior issues through training, and overall develop a much deeper understanding of the dog's personality. Having a deeper understanding of the dog's traits and general behavior, our adoption counselors are able to better place dogs into homes and allow for awesome match-making!

#### Do you only help dogs that are in the shelter?

Behavior in the shelter also stems out to dogs that have already been adopted but are having some issues adjusting to the home environment. Unfortunately, the majority of our dogs that come in are stray dogs, so it can be difficult to know any triggers they may have once they get into a home and create setbacks with their new pet parents.



#### What part of your job would you consider is the most fun?

One of the more fun aspects of my job includes Dog to Dog Interactions! Being able to test a dog's demeanor and see how they are with other dogs is extremely rewarding and intriguing. This process includes analyzing every movement each dog makes simultaneously while also deciphering the body language exhibited. We must ensure maximum safety while still letting them effectively communicate. Documenting these actions and sharing this valuable information is extremely useful for families that want to add another dog into their home as it helps us match similar demeanors and allows for a smooth integration into the home.

#### What is the most rewarding part of your job?

The most rewarding aspect of my job is being able to have that personal conversation with the public and explain things that they may have not known before in regards to their animal's behavior. I feel as if I am able to translate for the dog and allow for a much better relationship between owner and dog. By being in this position, I have been able to be a part of a much larger picture of placing dogs into great homes, while also helping keep dogs in their homes, and advocating for them.

### What is your dog trying to tell you?



#### Suspicious

Hair raised on the back does not mean that the dog is aggressive, it just means that they are suspicious, on edge, or just over stimulated.



#### **Stressed**

A dog showing that they are stressed can be seen as ears pinned back, frequent nose licking, and yawning. Scratching can be a sign of being stressed as well.



#### Scared

If a dog has his body hunkered down, ears pinned back, showing whale eyes and has no muscle movement, this can be a sign that he/she is scared and in need of some space.



#### **Releasing Stress**

A way for a dog to release stress is to shake it off! Shaking off and a wagging tail is a sign that your dog is relaxing and getting comfortable with the situation.

## WHAT IS HOME-TO-HOME?

Home-to-Home is a new program that the Humane Society of Yuma launched recently with the primary goal of keeping animals out of the shelter. The success of this program is yet to be fully measured. Home-to-Home gives people who can no longer keep their pets the opportunity to find new, loving homes without having to surrender their pets to the shelter. Pets are able to be re-homed by going from one home directly into another home without HSOY intervention. These animals in need of new homes can be found on HSOY's website. The benefits of using Home-to-Home is that it reduces



the stress on animals by keeping them out of the shelter and it allows us here at the Humane Society of Yuma to offer more shelter resources to animals with no other options – for example: stray, abandoned, and/or neglected animals.

Since the launch of Home-to-Home, 173 animals have been published to our website, 52 of which were re-homed using the web-based platform, and 26 were eventually surrendered to HSOY.

Using Home-to-Home also gives potential new pet owners a chance to learn more about the animals directly from the current owners. We are looking forward to this program becoming a more utilized resource for families who can no longer keep their animals in their home.

## Home-To-Home<sup>™</sup> provides a new conversation around the issue of pet surrender that is positive and supportive.









#### PUPPIES, KITTENS, AND VIRTUAL AUCTIONS

During these times of new challenges, changes are inevitable. Humane Society of Yuma continues to change with the times! That includes fundraising events. For our 2020 Critter Country, we had to act fast. The auction was open to far more people than who would have normally attended our event, reaching people from California and even New York! Handbid is the platform we used to launch our online auction and we executed it wonderfully as our event was very successful. Due to serious Covid-19 concerns and uncertainties in our community, and



with the current spike of positive cases, you may be seeing more Handbid and our online platforms in use.

Participating in the online auction is easy and quick, and it can be done from the comfort of your favorite chair at home. The platform HSOY uses is easy, and everything can be done on your smart device of choice. Once you place your bid on your item of choice, you will be alerted if someone outbids you. Then the fun begins. How much will that person be willing to bid and how much are you willing to spend to beat out the other bidder? Stay tuned to our social media and emails, we will be holding another virtual auction in September!



#### 2020 FORE! PAWS GOLF SCATTER TOURNEY



Fore! Paws 15th Annual Golf Tournament had a couple new twists. In order to maintain social distancing guidelines by the CDC, our golf tournament was held at two different golf courses. Desert Hills hosted 120 players this year, while Mesa Del Sol served 80 players. That was 200 players for this year's 15th Fore! Paws Annual Golf Tournament. It was a huge success that had many smiling faces and lots of happy golfers. We certainly could not complain about the weather. That was just a bonus having a beautiful day of sunshine without the heat. Look for our 16th Fore! Paws Annual Golf Tournament next year!













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## GET TO KNOW YOUR HSOY TEAM

#### **Marlene Roman** Shelter Manager



Marlene began her career at the Humane Society as a volunteer during the summer of 2008. She fell in love with the dream of making each animals stay at HSOY a positive experience. She saw how she could make an impact on a homeless animals life and decided to join the team full time. When we asked Marlene why she decided to pursue a career at the Humane Society she said "We risk a broken heart everyday so the animals know someone cares. Even if it's for the short time we know them."

#### Cat Cowan **Canine Behavior Specialist**



Cat's down to earth and likeable personality makes any situation relaxing for humans and dogs alike. As a native Yuman, born and raised in our community, Cat loves to go hiking,

relaxing with her dog Xena whom is a foster fail, and painting in her free time. Cat is a Marine Corps veteran, serving our nation with pride. Her former military training brings in the structure and confidence that is needed to fulfill the position of Canine Behavior Specialist. Cat's role here in the shelter helps with bridging the gap in communication between humans and dogs. She helps with major behavioral concerns seen inside and outside of the shelter, testing and assessing dogs, consulting future adopters, and intake diversion.

#### **Elizabeth Fox Lead Director of First Impressions**



Elizabeth Meet Lead Director of First Impressions. She is the first face you will see when you walk into the clinic. Elizabeth is a Memphis, TN native, but has been here in

the Yuma community for nearly 3 years now and has worked at Humane Society of Yuma during this time. While in Memphis, Elizabeth was employed with St. Jude. She also is proud to say she participated in the annual St. Jude Memphis Half Marathon twice and countless 5K's. One of her dogs is an AKC registered Vizsla who has an AKC Trick Dog title and left June 1st for Michigan to finish his confirmation and get started on his hunt title.

#### Franki Bustos **Adoption Counselor**



Meet our friendliest Adoption Counselors, Austine "Franki" Bustos, a Yuman native and avid animal lover. Austine is a rescue dog mom of two beautiful pups Mila and Olive. There has always been a special

place in her heart for animals, which led Austine to volunteer as much as she could at Humane Society of Yuma, until she was given the opportunity to turn her passion into a career as an Adoptions Counselor. When she is not working, Austine enjoys the company of her fur-babies and family but seeks adventure in the outdoors like camping in the beautiful northern parts of Arizona, relaxing under the summer sun out on the Colorado River or learning how to paint.

#### Nicco Vasquez **Marketing Specialist**



Meet our Marketing Specialist Nicco Vasquez. Nicco is native Yuman who spent the last 10 years in Phoenix. She left Yuma at 19 to pursue schooling and

a career in graphic and web design. When the opportunity came up to work at the Humane Society of Yuma, Nicco packed up and moved back to Yuma. She enjoys to take photographs, practice calligraphy, and can build you a mean website. When she is not at work, she's enjoying her time with her two pups Ezra and Penny. Both fur-babies were previously adopted at an animal shelter and she strongly believes, in saving one, until there are none.

#### **VOLUNTEERS**

**Debbie** 



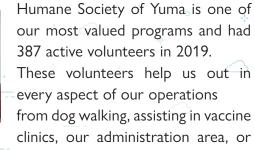
**Debbie** Berube



Christina Steward



**Daniela** 



from dog walking, assisting in vaccine clinics, our administration area, or our thrift store, as well as, having a hand in the different special events we host every year.

Our Volunteer Program at the

If you are interested in becoming a volunteer for the Humane Society of Yuma, please contact our Volunteer Manager, Trentie Oliver at 928-782-1621 ext. 104 or visit www. HSOYUMA.com/volunteer.





Kevin Clark, Linda Stagi, Jim Thompson, John Steward, Christina Steward, Linda Christopher

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Auction starts
SATURDAY, SEPTEMBER 19,2020 @ 6:00PM
PREMIER AUCTION ITEMS WILL ONLY BE OPEN SATURDAY 6:00PM - 11:00PM
AUCTION CLOSES SUNDAY, SEPTEMBER 20 @ 6:00PM
STAY TUNED FOR MORE INFO

Become a Shelter Sustainer! Ask about our exclusive membership package



4050 S. AVE 4 1/2 E, YUMA, AZ 85365 SHELTER (928) 782-1621 CLINIC (928) 247-9115 WWW.HSOYUMA.COM

follow us! f



HSOY threw its first Fur Ball in the fall of 2007 as a way to raise money for a desperately needed new shelter for Yuma's homeless dogs and cats. It has continued annually ever since for 13 years. Since HSOY moved into its new "digs" in December 2012, the proceeds from the Fur Ball have made it possible to make the loan payments on the shelter.

However, this year, because of the ongoing pandemic, we have had to drastically modify how we conduct our biggest celebration of the year. Instead of a glorious, black tie affair with dining, dancing and live and silent auctions, we are holding only online auctions presented by our friends at 1st Bank Yuma!

We are confident, with your help we can still raise the funds we need! Here's what you can do:

#### Participate in the online silent auction:

Opens Saturday, September 19th, 2020 @ 6:00PM Closes Sunday, September 20th @6:00PM Register for the online auction at www.HSOYUMA.com

## Participate in the online live Zoom auction to bid on premium auction items:

Starts at **8:00PM** Saturday, September 19th, 2020 Email Kari at **ktatar@hsoyuma.com** to register and get your bid number

#### Not a fan of auctions but want to help?

Just mail in the slip below with a donation. The homeless doggies and kitties love you!

Or....Become a Sustaining Member with a \$10,000 donation!

As a sustaining member, you'll receive:

- A swag bag with cool HSOY stuff
- Lunch with the Executive Director, Annette Lagunas and Director of Development, Kari Tatar
- An invite to an exclusive cocktail reception and presentation of the Annual Report

Yes! I will join The Humane Society of Yuma's mission to help the homeless pets of Yuma County.  Enclosed is my gift of:	
\$25 \$50	\$100 Other \$
Please make checks payable to The Humane Society of Yuma and return with this slip in the enclosed envelope. To charge your gift, please see the bottom of this form. The Humane Society of Yuma is an independent non-profit organization and is not associated with national organizations such as ASPCA, HSUS or United Way. Your contribution is tax deductible to the extent allowed by law. FEIN 86-6053617	
Card #:	Expiration: CVV (3-digit code on back of card):
Name on card:	Signature:
Please email my receipt to:	
I am interested in becoming a <b>Sustaining Member</b> , please call me at:	



THE GIFT THAT KEEPS ON GIVING



Leave a legacy of compassion. Because of generous devoted friends like you, Yuma County's homeless pets will have strong and vocal advocates long into the future. Your personal legacy will save the lives of all animals that pass through these shelter walls and will continue to advocate on the behalf of those with no voice. Your legacy will continue to sustain and move our agenda to drive transformational change. One of the most important and generous ways you can help Yuma County's homeless pet's is through planned giving.

#### The Legacy Circle members are those who honor HSOY in one or more of the following ways:

Naming Humane Society as a beneficiary in a will or living trust.

Making a gift of cash or appreciate securities to establish a charitable gift annuity.

Creating a charitable remainder trust.

Naming us the beneficiary of a life insurance policy or retirement account.

#### **Eligible Gifts**

Cash Real Estate Closely Held Stock Remainder Trust Securities Annuity Policies Retirement Assets Life Insurance Policies

#### **Process & Documentation**

To participate in the Legacy Circle the Humane Society of Yuma requests you meet with the Director of Development and/or the Executive Director to discuss the details of your case and paperwork. The Legacy Circle program is very personalized and confidential process. The Humane Society of Yuma will respect your wishes and everything will be documented.

**FOR MORE** INFORMATION PLEASE CONTACT

#### **Annette Lagunas**

Executive Director alagunas@hsoyuma.com (928) 782-1621 Ext. 108 Office

#### Kari Tatar

Director of Development ktatar@hsoyuma.com (928) 782-1621 Ext. 114 Office (928) 287-5854 Cell

Charitable

The Legacy Wall is located on the North East wall of the Shelter's lobby displaying our Legacy Members who have passed and have left the Humane Society of Yuma a gift of \$10,000 or more. The donor has the choice to have their names displayed or to stay anonymous.





\$10,000 - \$99,999 Name Dedication Plaque

\$100,000 - \$149,999 **Small Gold Dedication Leaf** 

\$150,000 - \$249,999 **Medium Gold Dedication Leaf** 

\$250,000 + **Large Gold Dedication Leaf** 

\$1,000,000 + **Custom Naming Dedication** 



Memorial Rock Large Rock \$75 Small Rock \$50



Memorial Brick Brick Around Fountain \$100 Brick in Walkway \$50



Memorial Bench \$5,000

#### SPREAD THE LOVE

Includes: -Cremation & Spreading of ashes in the rose garden

- Brick Paver around the fountain
- Take home Memorial Rock

#### Kari Tatar **Director of Development**



Kari Tatar is the Director of Development with Humane Society of Yuma. A native Nebraskan, Kari moved to Yuma in 1999. Kari and her husband leff Tatar, of eleven years, have six children and two grandchildren together. They also share their home with their beautiful dogs and cats all of which have been adopted from Humane Society of Yuma. During the last 10 years of working with and for non-profits in Yuma County in many various capacities; Kari exemplifies the vision of working together for the common good by transforming shared beliefs and hopes into action. Kari has always been actively involved with the Yuma Community. She was an Optimist Club member

in 2013 - 2016 and is still a friend of the Optimist Club, served as a Yuma County Chamber of Commerce Ambassador and was Ambassador of the year in 2017. She is also a Fort Yuma Rotarian. Kari brings a lot of knowledge, skills and leadership to the Humane Society of Yuma which include, public relations, major campaign initiatives, event fundraising and major gift development. Kari states, "I love working with individuals on planned giving. Legacy gifts enable individuals to create a powerful philanthropic legacy that will make a direct impact on the animals at Humane Society of Yuma."

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## COMING SOON! SUMMER OF 2020 TO YUMA

We will have everything for your distinguished doggy! Whether it's that extra-special outfit for a dressy occasion, or an every-day collar showcasing your pet's unique personality, your posh pup will look great for any occasion thanks to Bella's Boutique. And, it's NOT just outfits, we're talking accessories, blankets, leashes, bowls & feeders, plus more new inventory on the way.

Posh, glammy, sassy dog-centric boutique for your favorite pets with supplies, toys, treats and other fun products!

INSIDE THE HUMANE SOCIETY OF YUMA THRIFT STORE! 136 W 32nd St, Yuma, AZ 85364

